



Monee Elementary Social Media Campaign 2019-2020

“What’s the END GAME on Social Media?”



Month & Topic	Club /Grade/Other	Dates	Activities
<p><i>“Trustworthiness is Superhero power on Social Media”</i></p> <p>September</p> <p>Projects Due September 27th, 2019</p>	<p>Announcements: Office</p> <p>The entire school will do projects</p>	<p>August 26, 2019, to September 27, 2019 (Mondays and Fridays)</p>	<ol style="list-style-type: none"> 1. Dr. Vaughn will conduct announcements regarding the importance of being trustworthy on Social Media. 2. Entire School: All classrooms will do a project. Dr. Vaughn will provide the necessary materials for the projects. Students will complete projects during library time.
<p><i>“Respectfulness is Superhero power on Social Media”</i></p> <p>October</p> <p>Projects Due October 30, 2019</p>	<p>5th Grade Students</p>	<p>September 30, 2019, to October 30, 2019</p>	<ol style="list-style-type: none"> 1. The 5th grade students will plan for the month of October’s topic. Students will be conducting announcements on Tuesdays and Thursdays throughout the month.
<p><i>“Responsibility is Superhero power on Social Media”</i></p> <p>November</p> <p>Projects Due Dec 6, 2019</p>	<p>Monee Ambassador Club “5th Grade”</p>	<p>November 4, 2019, to December 6, 2019</p>	<ol style="list-style-type: none"> 1. Monee Ambassadors will conduct the announcements on the topic “Responsibility is Superhero power on Social Media” on Mondays and Wednesdays until December 7, 2018 2. In addition, they will create social media projects specific to the topic.
<p><i>“Fairness is Superhero power on Social Media”</i></p> <p>December/January</p> <p>Projects Due Jan 24, 2020</p>	<p>Safety Patrol & Mentoring Club</p> <p>Character Club</p>	<p>December 9, 2019 to December 20, 2019</p> <p>January 7, 2020-January 24, 2020</p>	<ol style="list-style-type: none"> 1. For December, our Safety Patrol Club and Mentoring will take one week and conduct announcements on the topic. 2. The Character Club is in charge for the month of January. Students will be doing announcements periodically throughout the month.



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<p><i>“Caring is Superhero power on Social Media”</i></p> <p>February</p> <p>Projects Due February 28, 2020</p>	<p>Entire School</p> <p>All students have the option to do one of the two projects on social media.</p>	<p>January 27, 2020, to February 28, 2020.</p> <p>Each grade will conduct announcements. Kindergarten will accompany 1st Grade.</p>	<p>The schedule is as follows for announcements:</p> <p>5th Grade week of 2/3/20 4th Grade week of 2/10/20 3rd Grade week of 2/18/20 2nd Grade 2/24, 2/25 Monday and Tuesday 1st Grade & Kindergarten 2/26,2/27 Wednesday and Thursday</p>
<p><i>“Citizenship is Superhero power on Social Media”</i></p> <p>March</p> <p>Projects Due April 10, 2020</p> <p>April</p>	<p>Entire School</p> <p>All students have the option to do one of the two projects on social media.</p>	<p>March 3, 2020, to April 10, 2020</p>	<p><u>The Month of March</u></p> <ol style="list-style-type: none"> Project 2: “ Showing Citizenship on Social Media” Due April 10, 2020 The schedule is as follows for announcements: 5th Grade 3/9, 3/11, 3/13 4th Grade 3/16, 3/18, 3/20 3rd Grade 3/23, 3/25, 3/27 <p><u>The Month of April</u></p> <ol style="list-style-type: none"> Currently, the Student Council and the Recycling Club are planning for the month of April focusing on Citizenship.
<p><i>“Having Fun on Social Media”</i></p> <p>May</p>	<p>Entire School</p>	<p>April 13, 2020, to May 8, 2020</p>	<ol style="list-style-type: none"> Teachers will create once a week fun-filled activities about social media. TBA School Event



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Monee Elementary, along with the entire Crete Monee District 201 U, understands the importance of educating our students and parents about Social Media as a whole, beyond Cyberbullying. This year, our campaign will take place for the entire school year. In order to keep our school and community involved with social media awareness, we have provided a brief overview of our campaign and our calendar highlighting our plan of action. Some topics throughout the year will include: safety (posting pictures), etiquette (permission before you post a pic of someone), dangers of gossiping and spreading rumors and responsible behavior (separating fact from fiction), do's and don'ts, and being safe, respectful, and responsible.

Every year at Monee, we provide our students with monthly character traits and students create projects around these themes. In order to continue this initiative and educate our students about social media, we have combined our monthly character traits and our social media campaign awareness topics.

Communicating with Parents

- Teachers will place social media topics in their weekly newsletters. Teachers will ask that parents share their feelings and beliefs at home with their child.
- Our school's monthly newsletters will provide brief information specific to our social media campaign. The social media topics currently reflect our monthly character traits.
- In order to keep the community informed, we will also provide this information to parents by placing it on our school website.



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- Parents will have the option of helping their child on the character trait projects focusing on “Caring” and “Citizenship” from a social media perspective. This will take place from January 27, 2020, to April 10, 2020. (This includes two projects)
- Throughout the year, many of our school clubs will create and display projects at the school’s primary entrance for parents to view.

Communicating to Students

- **August/September:** For the month of September, the office will conduct announcements on the topic of being trustworthy on social media. They will start on August 26, 2019. Thereafter, announcements will take place on Monday and Friday until September 27, 2019. The first two announcements will introduce the concepts of social media.
- **October:** 5th grade Monee students and staff have something planned based upon the topic, “Being Respectful Here, There and Everywhere on Social Media”. Please stay tuned!
- **November:** Monee Ambassadors will conduct announcements on the topic of “Being Responsible Here, There and Everywhere on Social Media” on Mondays and Wednesdays. In addition, they will create social media projects that focus on being responsible for various social media applications.
- **December:** For the month of December, our Safety Patrol Club will take one week in December and the Mentoring Club will take the next. They will conduct announcements throughout the week talking about being responsible from a social media perspective; especially during the holiday season.
- **January:** The Character Club is in charge of the month of January. The topic is “Showing Fairness here, there and everywhere on Social Media”. As they plan, more information will be available.
- **February & March:** The entire school will be doing projects on social media specific to Caring and Citizenship. Each grade, with the exception of Kindergarten, will conduct announcements. The grade-level team, student or



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teacher can create the announcements. During these two months, teachers will have class discussions on the two topics. The schedule is located above. Incentives will be offered to students who complete projects.

- **April:** Student Council and the Recycling Club will have a plan in place for the month of April focusing on “Citizenship” as it relates to social media.
- **May:** Teachers will create once a week of fun-filled activities about social media. In addition, a school-wide event will take place to close the Social Media Campaign of 2019-2020.

Social Media Topic will range from the following:

1. Understanding the Internet and Social Media.
2. Do's and Don'ts Trustworthiness
3. Inappropriate Conversations
4. Teasing
5. Power of your words
6. Cyberbullying
7. Bad Language
8. Respectful (Golden Rule)
9. Positive Things On Social Media
10. Overcoming issues on Social Media
11. Having Wisdom regarding Social Media
12. Respecting others- (In spite of)
13. Acknowledging others (Kindness)



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14. Being a Friend (Showing you Care)
15. Being Responsible: (Telling an Adult)

FYI's

1. We will post pictures of our students interacting as they create their projects and as they display their presentations on the website.
2. We will also set up an icon button on our web page that will allow parents to assess our social media campaign. The page will allow parents to view and receive updates, announcements, information and pictures of students engaged in learning from a social media perspective.